

**Special Workshop Meeting of the City Council of the City of Leon Valley, Texas,
February 21, 2006, 5:45 p.m.**

The City of Leon Valley, Texas, met in a Workshop Session on the 21st day of February 2006 at 5:45 p.m., at the Leon Valley Council Chambers, for the purpose of the following business, to-wit:

Call to Order and Pledge of Allegiance

Mayor Riley called the meeting to order and asked that the minutes reflect that the following Council members were present: Maloy, Lange, Semmelmann, Dean and Rangel.

City Manager Cortes, City Secretary Feutz, Fire Chief Irwin, Chief Oakes, Assistant Chief Wallace, Public Works Director Wright, City Accountant Wallace, and City Manager Intern Caldera were also present.

Council member Rangel led the Pledge of Allegiance.

Presentation and Discussion of Strategic Goals and Objectives by Joe Gonzales.

City Manager Rick Cortes informed Council that due to a family emergency, Mr. Gonzales would not be able to attend the meeting, but Mr. Cortes stated that he would review the areas of strategic foci which Council had discussed at a workshop in November 2005 and the goals and objectives derived from those focus areas: Economic Development, Citizen Involvement, Transportation, Park Recreational/Green Space, and Infrastructure/Capital Plan.

Mr. Cortes stated that a target date of 2010 had been suggested for the strategic goal of "Developing a business climate that provides the right mix of amenities to attract and retain business within the City of Leon Valley" for the focus area of Economic Development. He presented objectives for Council to consider that would be set to meet that goal as follows: 1) place priority on a review of codes that impact economic development by October 2006; 2) conduct a community audit by October 2006; 3) develop policies that promote business friendly practices by December 2006, and 4) establish the Economic Development Tax (EDT) by November 2007.

Mr. Cortes stated that for the "Citizen Involvement" focus area, the initial strategic goal of "Seeking ways to increase communication with and involvement of the citizens" may be met with the following objectives and target dates: 1) follow-through with a fully operational and up-to-date web page by holding accountability conferences on a quarterly basis by March 2006; 2) optimize the use of technology by developing a two-year Information Technology Plan by May 2006; 3) develop a marketing and advertising strategy delineating points of contact within the City by July 2006; and 4) develop a plan for a Neighborhood Enhancement Program by October 2006.

For the focus area of "Transportation", Mr. Cortes stated that a strategic goal of "Developing strategies to mitigate traffic congestion throughout Leon Valley" may be met with objectives as follows: 1) develop a plan to minimize the impact of construction of overhead lanes for both residents and businesses by March 2006; 2) develop a

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Neighborhood Transportation Safety Policy by December 2006; and 3) develop a long-term mitigation plan for overall/future traffic congestion by June 2007.

Mr. Cortes suggested that for the "Park/Recreational Green Space" focus area that the strategic goal of "Developing a system of parks, facilities, and recreational activities to enhance the quality of life" by 2015 may be achieved by completing the objective to implement the Master Park Plan as funding is available within the parameters of the Infrastructure Plan by 2010.

For the final focus area of "Infrastructure", Mr. Cortes suggested the strategic goal of "Effectively managing the City's infrastructure and capital acquisition needs" may be met through the following objectives: 1) develop a Capital Acquisition Plan that establishes needs and provides a framework for implementation by March 2006; 2) develop a Strategic Long-Range Plan for each department, with internal priorities for capital improvement projects and goals by November 2006; and 3) develop an Infrastructure Plan that establishes needs and provides a framework for the implementation by April 2006.

Following discussion between the Council and the City Manager regarding the presented objectives and the target dates, Mr. Cortes invited Council members to consider any changes they may want on the goals and objectives and stated that staff will continue to work on action plans and objectives with March 2006 target dates and will bring back a final document for Council consideration at the March 21, 2006 Regular City Council Meeting.

The Council thanked the City Manager and staff for their work on the goals and objectives.

Adjourn

There being no further business to come before Council at this time, Mayor Riley asked if there were any objections to the workshop being adjourned, hearing no objections, she announced that the workshop was adjourned. Time: 6:23 p.m.

Mayor

ATTEST:

City Secretary